



## Press Release

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### **“JAZZ AT TWILIGHT” TURNS UP THE MUSIC TO HELP YOUNG PEOPLE AFFECTED BY CANCER**

The non-profit organization Heart of Silicon Valley (HOSV) is once again showing what can happen when a dedicated and caring group of volunteers uses music to raise money and awareness for a good cause. The group is hard at work planning another one of its signature musical events – an intimate garden concert at a private home to benefit a local charitable organization.

The recipient of the upcoming HOSV concert – “Jazz at Twilight” -- to be held on Friday, July 16, 7:30 pm, is Healthy Young Attitude (HYA), a vital support network for young adults (ages 18-35) whose lives have been affected by cancer.

Jennifer Barnes, a talented jazz vocalist, recording artist and music educator, will be the featured performer at the outdoor garden event at an Atherton residence. Barnes is one of the rising vocal stars on the jazz scene, having recently released her debut CD “You Taught My Heart.” Barnes, who lives in Los Angeles, has been establishing her vocal presence singing and recording with many musical legends including Barry Manilow, Cy Coleman, Les Brown Jr. and the Band of Renown. She has appeared on the Grammy Awards and most recently was featured on a national Chili's commercial.

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Most people spend their twenties and thirties pursuing a career, traveling to new places, developing relationships, and exploring personal and professional dreams and challenges. However, for a number of “20- and 30-somethings” their dreams go on hold when they are forced to face a far more daunting challenge -- a diagnosis of cancer. Where do they turn for help and support?

This was the question facing Ann Morey when her son Peter was diagnosed with melanoma seven years ago. Ann knew that her son and many others would benefit greatly from talking with people their own age dealing with cancer. The challenge was to find young people in a similar situation.

With support from the Silicon Valley chapter of the American Cancer Society (ACS), the nationwide community-based voluntary health organization dedicated to eliminating cancer, and a few caring cancer veterans who happened to be the right age, Healthy Young Attitude (HYA) was founded in April of 1997 in Silicon Valley.

The mission of Healthy Young Attitude is to provide support and the sharing of ideas to young adults who are dealing with the physical and psychological effects of cancer diagnosis, treatment and recovery. Among the services HYA offers, its web page ([www.hya.org](http://www.hya.org)) provides a place for young people to find each other, build comraderie and get hooked up with resources.

“Since cancer in this age group is relatively rare, there isn’t a lot of support or even knowledge that a wonderful group such as Healthy Young Attitude exists,” says Sheri Sobrato, herself a cancer survivor and a founding member of HYA and Heart of Silicon Valley (HOSV), the group producing the July 16 benefit concert. “I was diagnosed with cancer at 24 and personally know how difficult it was to connect with people my own age who were going through similar challenges. This motivated me to create the opportunity for others to connect.”

Like HYA, Heart of Silicon Valley was founded when a group of people, mostly in their twenties and thirties, realized that they could make a difference by working together for a worthy cause. Fueled by the desire to contribute to the community in a rich and personal way, Heart of Silicon Valley was created in 2002. The group raises funds for charitable organizations by bringing people together through music in warm venues – usually homes – around the Peninsula.

HOSV provides a means for professionals, philanthropists, musicians, and businesses to work together to give. Each concert raises money for a different charitable organization, and all profits go to that organization. To date, HOSV has raised over \$80,000 for local charities and has engaged hundreds of people in support of these organizations.

Tickets (tax-deductible) for *Jazz at Twilight* featuring Jennifer Barnes on Friday, July 16, 7:30 pm are \$30 per person for general seating, and \$75 per person for premier seating (includes CD

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recording). Tickets are available for purchase in advance at [www.hosv.org](http://www.hosv.org) and at the door, as long as seats are available. The outdoor garden concert will be held at a private residence in Atherton. For information about the event and the sponsoring organizations, see: Healthy Young Attitude at [www.hya.org](http://www.hya.org); American Cancer Society at [www.cancer.org](http://www.cancer.org); Heart of Silicon Valley at [www.hosv.org](http://www.hosv.org) or contact Ann Morey at [admorey@sbcglobal.net](mailto:admorey@sbcglobal.net) 650/969-3652.

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# Calendar Listing

## • Jazz Benefit Concert

**CONTACT:** Ann Morey, Healthy Young Attitude, [admorey@sbcglobal.net](mailto:admorey@sbcglobal.net)  
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**WHAT:** “Jazz at Twilight” featuring Vocalist Jennifer Barnes  
Outdoor Garden Concert to Benefit Healthy Young Attitude  
Supporting Young Adults Affected By Cancer

**WHO:** Produced by Heart of Silicon Valley (HOSV) in conjunction with  
Healthy Young Attitude (HYA) and American Cancer Society (ACS)

**WHEN:** Friday, July 16, 2004, Concert at 7:30 pm, Doors open at 6:45 pm

**WHERE:** Private Residence –Atherton

**COST:** Tickets (tax-deductible) -- \$30 per person for general seating  
\$75 per person for premier seating (includes CD recording)  
Pre-purchase at [www.hosv.org](http://www.hosv.org) or at the door, as available

**INFO:** [www.hosv.org](http://www.hosv.org); [www.hya.org](http://www.hya.org); [www.cancer.org](http://www.cancer.org)  
Ann Morey, [admorey@sbcglobal.net](mailto:admorey@sbcglobal.net), 650/969-3652

### **NARRATIVE:**

Heart of Silicon Valley (HOSV), in conjunction with Healthy Young Attitude (HYA) and the American Cancer Society (ACS), presents a benefit concert -- “Jazz at Twilight” -- on Friday, July 16, 7:30 pm featuring jazz vocalist Jennifer Barnes. Barnes, who lives in Los Angeles, is one of the rising vocal stars on the jazz scene, having recently released her debut CD “You Taught My Heart.” The outdoor garden concert will benefit HYA, a non-profit support group founded in 1997 to help young people (ages 18-35) dealing with cancer. HOSV, an all-volunteer non-profit organization, raises funds for local charities by bringing people together through music in warm venues, usually homes, around the Peninsula. “Jazz at Twilight” will be held at a private residence in Atherton. Tax-deductible tickets for the benefit are \$30 per person for general seating - \$75 per person for premier seating (includes CD recording) and are available for purchase at [www.hosv.org](http://www.hosv.org). Tickets will also be on sale at the door, as available. For information about the event and the organizations, see: Jennifer Barnes at [www.jenniferbarnesmusic.com](http://www.jenniferbarnesmusic.com); Healthy Young Attitude at [www.hya.org](http://www.hya.org); American Cancer Society at [www.cancer.org](http://www.cancer.org); Heart of Silicon Valley at [www.hosv.org](http://www.hosv.org) or contact Ann Morey at [admorey@sbcglobal.net](mailto:admorey@sbcglobal.net), 650/969-3652. ###